

BTEC Business

Exam Board

EDEXCEL (www.edexcel.com)

Assessment

25% External Assessment – 1 unit

75% Controlled Assessment – 3 units

Course Summary

On this course, students need to complete units on Enterprise in the Business World (Coursework) and Finance for Business (Exam).

Additional units may include two out of the following:

Promoting a Brand

Principles of Customer Service

Sales & Personal selling

Introducing Retail Business

Providing Business Support

Recruitment, Selection & Employment

Post 16 Progression

This course leads directly to the BTEC Level 3 in Business, A Level Business or Economics and any other Business related courses. Business knowledge is a requirement for any business or profession and offers a wide choice of careers in professions such as marketing, customer services or accounting for example.

For further information please contact:

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