

TNHA “Determined to be the best that we can be”

GCSE Media Studies

Exam Board and Specification Code

Eduqas 603/1115/0

Skills and qualifications required to study this subject

No previous learning requirements for this specification.

Brief overview of the subject

The WJEC Eduqas specification is designed to introduce learners to the key areas of the theoretical framework for studying media - media language, representation, media industries and audiences – in relation to diverse examples from a wide range of media forms: advertising and marketing, film, magazines, music video, newspapers, online media, radio, television and video games. Through this study, learners gain an understanding of the foundations of the subject, enabling them to question and explore aspects of the media that may seem familiar and straightforward from their existing experience in a critical way. This extends learners' engagement with the media to the less familiar, including products from different historical periods or those aimed at different audiences, providing rich and challenging opportunities for interpretation and analysis.

Course structure

Component 1: Exploring the Media Written examination: 1 hour 30 minutes 40% of qualification
Section A: Exploring Media Language and Representation This section assesses media language and representation in relation to two of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements. There are two questions in this section: <ul style="list-style-type: none">• one question assessing media language in relation to one set product (reference to relevant contexts may be required)• one two-part question assessing representation in relation to one set product and one unseen resource in the same media form. Part (a) is based on media contexts. Part (b) requires comparison through an extended response.
Section B: Exploring Media Industries and Audiences This section assesses two of the following media forms: film, newspapers, radio, video games. It includes: <ul style="list-style-type: none">• one stepped question on media industries• one stepped question on audiences.
Component 2: Understanding Media Forms and Products Written examination: 1 hour 30 minutes 30% of qualification
This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.
Section A: Television <ul style="list-style-type: none">• one question on either media language or representation, which will be based on an extract from one of the set television programme episodes to be viewed in the examination (reference to relevant contexts may be required)• one question on media industries, audiences or media contexts.
Section B: Music (music videos and online media) <ul style="list-style-type: none">• one question on either media language or representation (reference to relevant contexts may be required)• one question on media industries, audiences or media contexts.
Component 3: Creating Media Products Non-exam assessment 30% of qualification
An individual media production for an intended audience in response to a choice of briefs set by WJEC , applying knowledge and understanding of media language and representation .

Courses linked to this subject

A level Media Studies, A level Film Studies, BTEC Media qualifications

Staff to contact with questions

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